



CENTRAL CHRISTIAN COLLEGE OF KANSAS

A DEGREE... PLUS

Central Christian College of Kansas (CCCK) is a private, independent college with residential offerings located in McPherson, as well as a comprehensive online program, which provides year-round global access to its educational offerings. Affiliated with the Free Methodist Church of North America, CCCK is dedicated to transformative holiness, as reflected in its mission to provide a **“Christ-Centered Education for Character”**. Through this mission, the College provides a holistic educational experience, rooted in Christ, helping students develop good character and a civil identity. Beyond a mere education, CCCK is preparing a vital workforce through its CORE4 model addressing the development of heart, mind, soul, and strength, which includes an opportunity for each student to complete a concentration in Civic and Moral Leadership. This Degree+ Plan amplifies the College’s focus on helping students find their Value, Vision, and Voice, preparing them for success in their chosen vocation, as well as helping them become contributing members of their local and global communities.

Central Christian College
generates

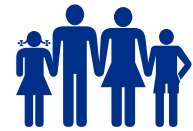
\$22.3M

in economic
impact per year



\$1.3M in state & local
tax revenue

Supports and sustains **183**
JOBS



\$174,586
in community
contributions



Kansas alumni
generate
\$14.4M
in economic impact annually

Contributing to the Economy

The combined economic contribution of CCCK in 2021 was \$22.3 million. This includes a direct impact of \$13.6 million and indirect/induced impact of \$8.7 million. Operational and capital spending in Kansas generated \$17.7 million of the total impact, and \$4.6 million in impact was generated from student and visitor spending in 2021.

Supports and Sustains Jobs

As a result of operations, student spending and visitor spending, CCCK supports 183 jobs (132 direct and 51 indirect/induced). CCCK employs 85 people.

Contributes to the State and Local Tax Base

In 2021, CCCK, its suppliers, students and visitors contributed an estimated \$1.3 million in state and local taxes through spending in the local and statewide economy. Of this \$1.3 million, \$555,910 was generated in local taxes only.



Alumni Continue to Contribute to Kansas

Nearly 800 CCKK alumni continue to live and work in Kansas, continuing their positive economic impact well after graduation. These graduates are an integral part of the workforce of the state; their impact to the economy over their professional careers through spending, as well as the extra earning power from obtaining a CCKK degree. Each year, Central alumni generate \$14.4 million in economic output for the Kansas community, support and sustain 90 jobs in addition to contributing \$897,847 in state and local taxes. These impacts are based on the added value of earning a degree or credential from CCKK, not alumni full wages.

A number of alumni have remained in the area enhancing the local economy through starting local businesses, such as Heartbeat Coffee, Scooters, and The Village Geek. In addition, alumni have used their education to take positions of influence and leadership in a number of law enforcement agencies in the state, Farmers Alliance Insurance, Pfizer Pharmaceuticals, CHS, area healthcare providers, and other non-profits and ministries.

Mission to Serve and Give Back

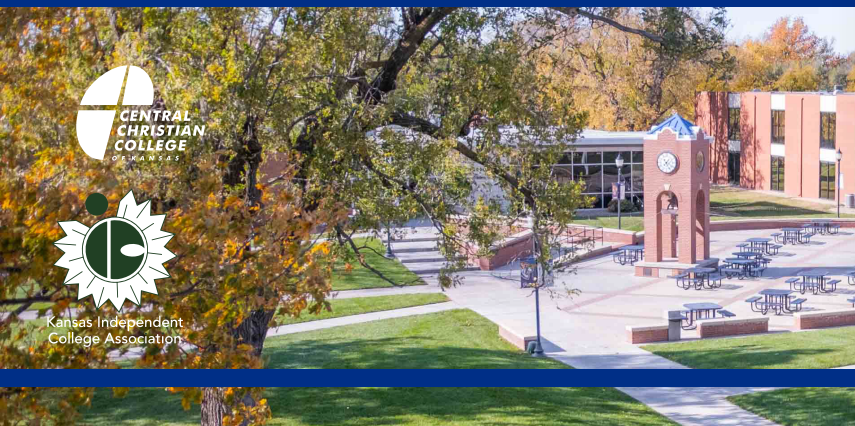
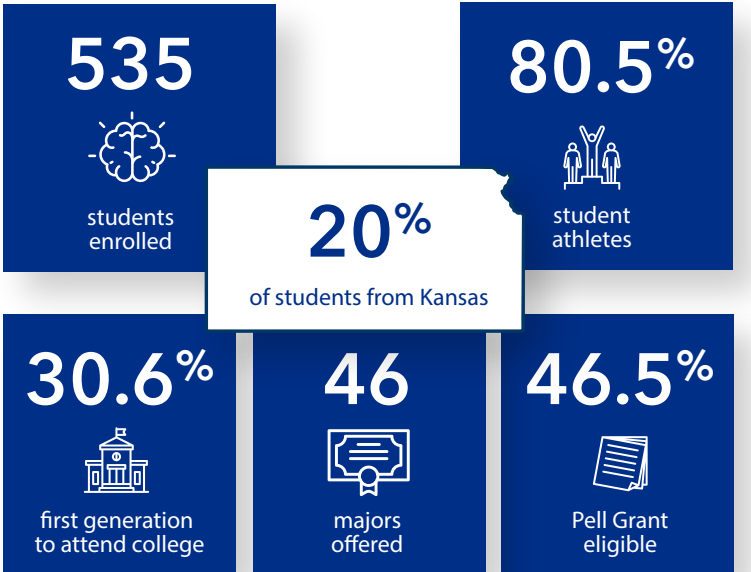
Central sponsors several cultural events and community service initiatives for the McPherson community, and is working with local organizations to address systems of poverty by providing free skill development and education for people facing socio-economic challenges. The servant leadership ethos is strong among students, faculty and staff at CCKK. Based upon assumptions derived from the U.S. Census Bureau and the Points of Light Foundation regarding donation amounts and volunteerism rates by age, income level and employment status, it is estimated that staff, faculty and students give \$66,513 annually in charitable donations and volunteer for an estimated 9,693 hours, valued at \$108,073. In 2021, the combined impact of charitable giving and volunteerism totaled \$174,586. These benefits were in addition to the \$22.3 million in annual economic impact.



“Central Christian College of Kansas has taken an intentional approach to remaining rooted in our heritage, while also preparing students to meet real world needs present in the current marketplace. You can get a degree anywhere. Why settle? Central offers students the chance to develop a vibrant faith, participate in virtuous citizenship, cultivate versatile skills and engage in vigorous service.”

— Leonard Favara, Ph.D.
President, Central Christian College of Kansas

CCKK Student Profile



prepared by

Parker Philips
assess. analyze. assert.